

COMMUNICATIONS

WAVE TV changes its name to 'Woodland TV'

Open house planned for local station

By Democrat staff

Fred Schutzman, the president for Woodland Access Visual Enterprise has announced that the company will officially be changing its name to Woodland TV.

Schutzman explained that the new name would reflect the evolving focus and standards of the company, adding, "Woodland TV is moving beyond just coverage of Woodland events to be show on-air over cable television. We are moving in the direction of presenting our programming also on our website so that it is more available to everyone in the community. Currently, only subscribers to WAVE Broadband are able to enjoy our on-air programming."

This will be the first of several changes to Woodland TV's image branding the new station which is "For Woodland. About Woodland. By Woodland," noted Diana Dearmore, station manager for Woodland TV.

"We are excited about getting back to the basics of community public access television," Schutzman stated. "And we feel that our

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— Fred Schutzman, the president for Woodland Access Visual Enterprise

new name, "Woodland TV" speaks to exactly what we are all about. The station will continue to focus on recruiting community members to help us in covering local events and providing timely coverage of activities that are of interest to the community.

People who want to get involved in helping us to expand our on-air coverage, can email director@wavetv.org or check out the new website, at www.woodlandtv.org" reports Dearmore.

"Additionally we hope this change to Woodland TV will clear up the on-going confusion about our local public access Channel 21 and WAVE Broadband – the cable provider," Dearmore continued.

"As part of this name change, we will be hosting an open studio celebration on May 4, from 4 to 6 p.m.

at our Main Street location," Dearmore noted. "This is in recognition of the importance of quality local community programming and Woodland TV's role in providing on-air viewing of local public events, political forums, informative lectures and speakers, and promoting collaboration with other nonprofits to showcase various service organizations and their impact on the residents of Woodland."

Woodland TV Channel 21's office and studio is located at 524 Main Street, Suite 206 (upstairs).

"This will provide the community an excellent opportunity to see the small production studio and office, find out what public access TV is all about, and learn about our recent video endeavors and partnerships with various other nonprofit organizations," Dearmore stated. "The studio will be open and the public will be encouraged to record a video message about what is going on around Woodland, and the community's thoughts and suggestions. Hors' d'oeuvres, soft drinks, wine and other refreshments will be served in a congenial atmosphere where guests will be greeted by Woodland TV Channel 21 board members, staff and volunteers.